Executive Touch Look Forward To the European Owners Seminar in Barcelona

Thursday 20 March, 2014

Leeds' premier outsourced sales and marketing firm get set for the European Owners Seminar in Barcelona, which takes place during the first weekend of April.
Executive Touch have been invited to attend the European Owners Seminar in the sunny city of Barcelona. All business owners will be spending their weekend at the Juan Hotel on 3rd April to 6th April. With lots planned this is sure to be a truly memorable and exciting weekend for all.

Business owners from UK, Ireland, Spain, Portugal, Italy and Poland will have the chance to hear and learn from top European owners; not forgetting the ample networking opportunities the weekend will have to offer.

Four representatives from Executive Touch will be travelling to the wonderful city where they will have some free time to see the famous sights Barcelona has to offer such as the famous Gaudi architecture, the jaw-dropping beautiful cathedrals. Executive Touch will also have a chance to taste some of Barcelona's finest food and drink.

Although Executive Touch will be enjoying the surroundings it will also be a great learning experience. Attending the European conferences on both Friday and Saturday they will hear from guest speakers from all destinations including South Africa and New York. They will learn more about business plans/growth for the future and about new campaigns/clients. This will also be a great opportunity for them to learn how to progress in their own career.

Guest speakers will cover various topics throughout the weekend. There will also be an opportunity for networking with the best over food and drinks on both Friday and Saturday evening. This is an exciting time for Executive Touch with massive plans for growth into new markets and cities. The weekend in Barcelona will help them learn and introduce new strategies to help Executive Touch achieve their long term plans and goals.

Managing director of Executive Touch, Mr James Sagar has said, "The European Owners Seminar is something that I'm particularly looking forward to. Not only do I get to spend the weekend with my great team along with seeing the sights I get the chance to hear from great international speakers. This is something that really inspires me. I have great plans and goals set for myself and Executive Touch, and I'm excited to implement what I will learn into the business."

Executive Touch is a vibrant outsourced sales and marketing firm based in Leeds. The firm specialises in direct marketing, customer acquisition and lead generation for a number of high-profile clients in a range of different industries.

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