



PRESS RELEASE

DONATE adds recurring donation functionality

17th October 2016 - DONATE the UK's mobile-first donation platform, today announces a relaunched product. Key to the relaunch is a facility to turn donor donations into monthly recurring donations - be that through text or mobile-web. Other major developments include an improved donation flow enabling donors to give as guests, text-registration for auction bidding and improved search and discovery features.

Philippa Esson, Development & Communications Director of DONATE, said: *“All improvements in this latest release are the result of requests from our user base. Charities were keen for their donors to be able to turn a one-off donation into a regular monthly gift and for the donation flow to be further refined. The ongoing growth we have seen in DONATE is driven by responding to our users' requests.”*

About the National Funding Scheme

The National Funding Scheme, operating under the DONATE brand, provides a range of free mobile fundraising tools for charitable organisations to maximise fundraising campaigns.

Charities pay 2.5% of the donation to cover payment processing. When donors add Gift Aid DONATE sends on 114% of the donation. The platform is free for three quarters of charities with the largest charities paying a fee which is refunded once they've raised a set amount. See www.easydonate.org/faqs for full terms and fees.

Charities wishing to register with DONATE should go to www.easydonate.org/join or for further information contact: hello@nationalfundingscheme.org
www.nationalfundingscheme.org

Contacting us

For further information please contact Philippa Esson on philippa.esson@nationalfundingscheme.org or call on 020 3174 2276.

The National Funding Scheme is a registered charity in England and Wales (1149800) and Scotland (SC045106)
www.nationalfundingscheme.org

Marcar House, 13 Parkshot, Richmond, Surrey TW9 2RG, Tel: (0)20 3174 2276
Registered Office: 10 Queen Street Place, London EC4R 1BE, UK

Trustees: David Gwynne, William Makower, Catherine May, Molly Waiting

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