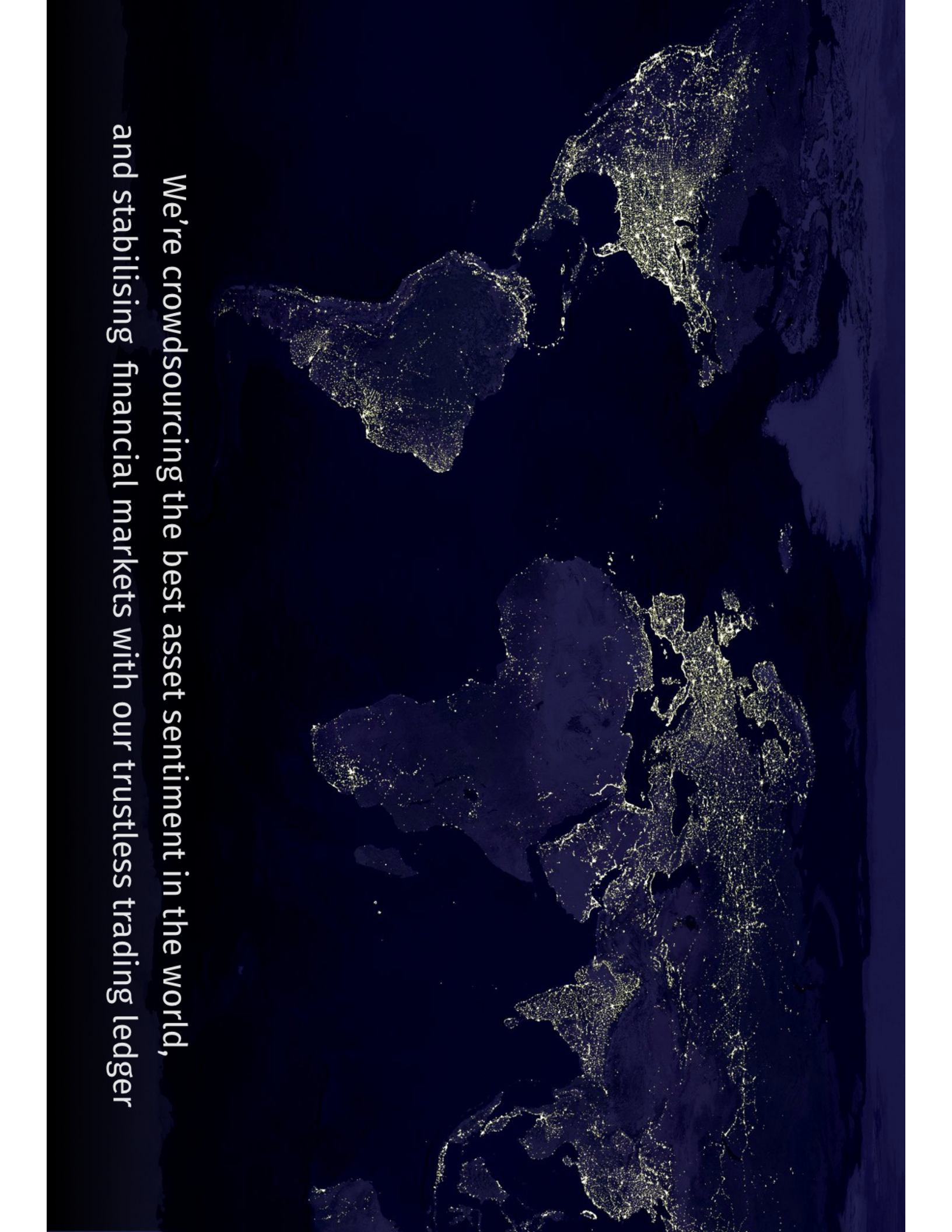


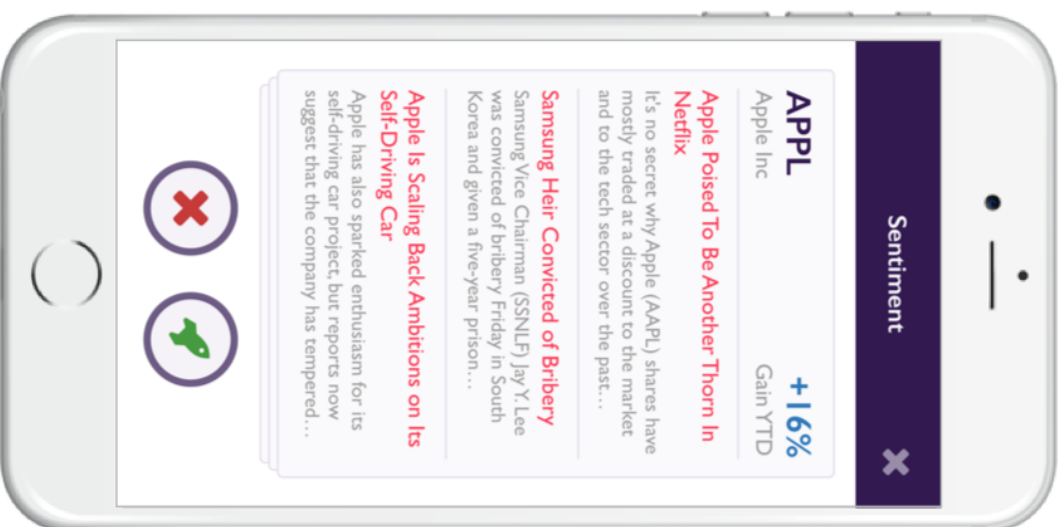


SHARPE CAPITAL

Crowdsale Overview



We're crowdsourcing the best asset sentiment in the world,
and stabilising financial markets with our trustless trading ledger



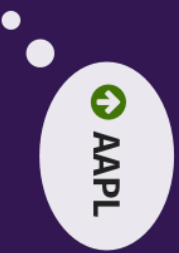
Earn Ether in exchange for your research & opinions

By indicating positive or negative sentiment towards hundreds of publicly traded assets, you will build up an immutable reputation score, which is used to determine future Ether payments.

Reputation scores are maintained on the Ethereum blockchain by our innovative smart contract, and linked to a proof-of-stake holding of SHP tokens.

Rewards are determined by the quality of your sentiment, the amount of sentiment provided, and the size of our Ether reward-pool.

We have multiple lucrative revenue streams



Data Feeds

Selling sentiment data feeds to hedge funds and asset managers



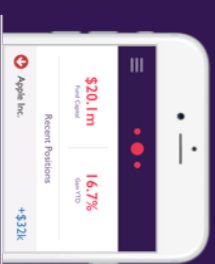
Modelling Tools

Selling access to our modeling tools to hedge funds and IBs



Enterprise Auditing

License fees for enterprise blockchain solutions



Equity Fund

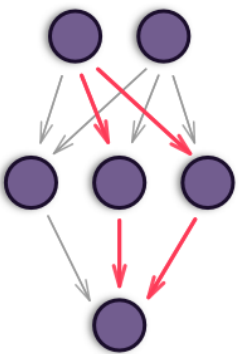
Return on investment from our proprietary equity fund



Future Fund Creation

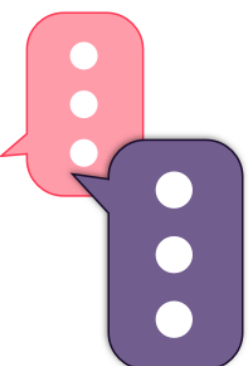
Future funds created via our voting mechanism

Our investment models are built using cutting edge Machine Learning and AI



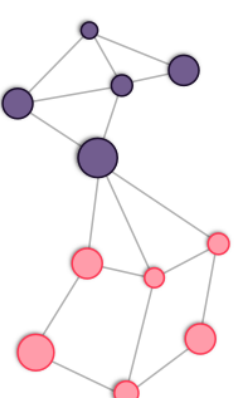
Artificial Neural Networks

ANNs offer powerful prediction capabilities, because they are inspired by the behaviour of the human brain.



Natural Language Processing

We integrate with social media and popular news outlets, constantly monitoring market sentiment in real-time.



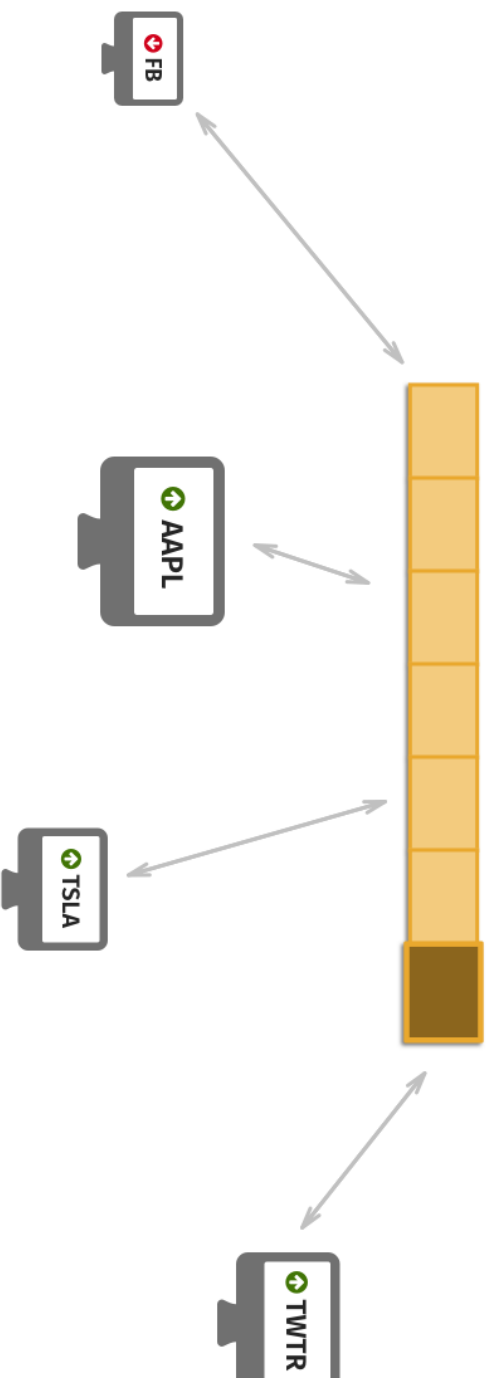
Network Clustering

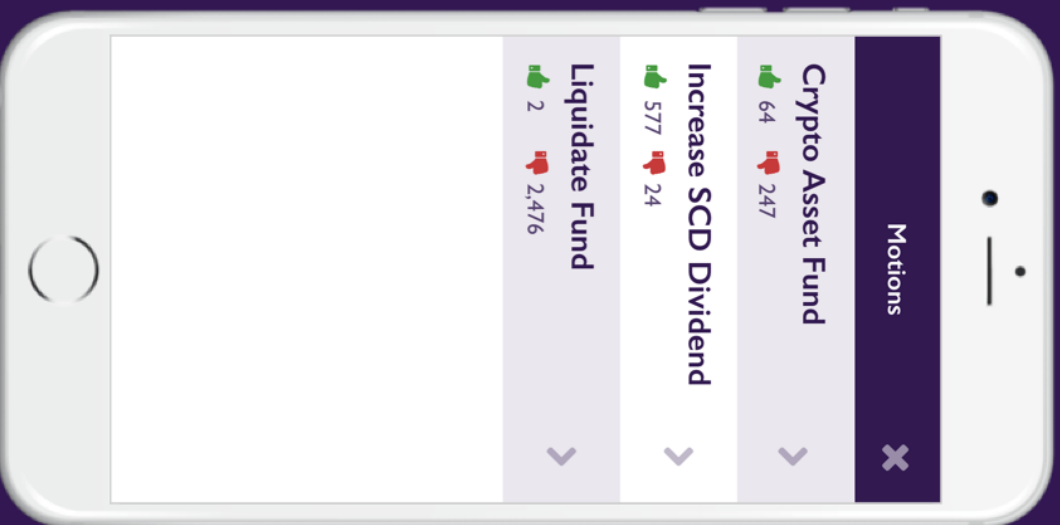
Network clustering is used to group similar assets together based on their financial similarity.

We're encoding all of our investments on the Ethereum blockchain in real-time

We've developed a Trustless Ledger Service (TLS), which can be used by institutional investors and asset managers to maintain a real-time record of investments on the Ethereum blockchain.

We're using our TLS to allow anybody in the world to audit our fund's performance and automate reward payments in a decentralised autonomous way.





Have your say, via community governance

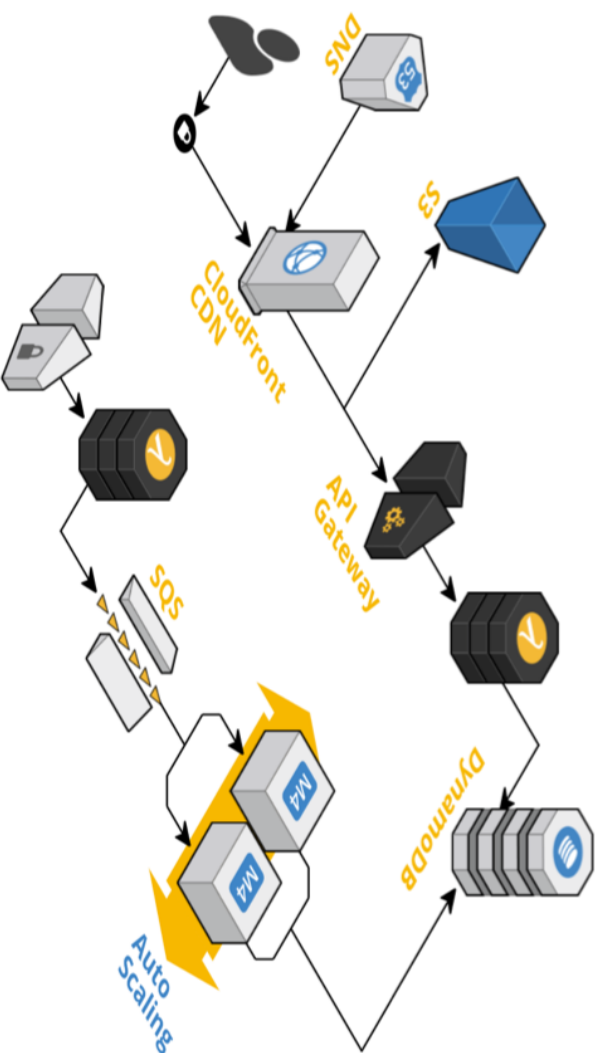
As a SHP holder, you're empowered to have a say in the future direction of the firm, through our community governance framework.

You're able to table a motion on anything you want. If your motion receives sufficient support from a majority of SHP token holders it will be considered by the Board of Directors.

Community governance is important for ensuring the voice of SHP holders and platform participants is heard at all times.

Our core platform is hosted on state-of-the-art cloud infrastructure

We've built a modern, scalable & fault-tolerant platform on Amazon Web Services (AWS), to support our investment modelling and trading activity. We're utilising some of the most cutting-edge tools in cloud computing to give ourselves a competitive advantage and maintain a low cost base.



Meet the team



Lewis Barber
Co-Founder & CEO



James A. Butler, PhD
Co-Founder & CIO



Israel Colomer
CTO



Ali Bros
Lead Developer



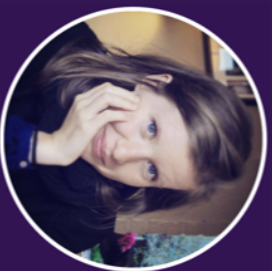
Ali Javed Darugar, LL.M.
Legal Counsel

Our advisory board



German Leonov, PhD

**Quantitative
Modelling Expert**



Mieke V, MA, PhD

**Linguistic
Anthropologist**



Barnaby Mannering

**Blockchain & Financial
Markets Specialist**



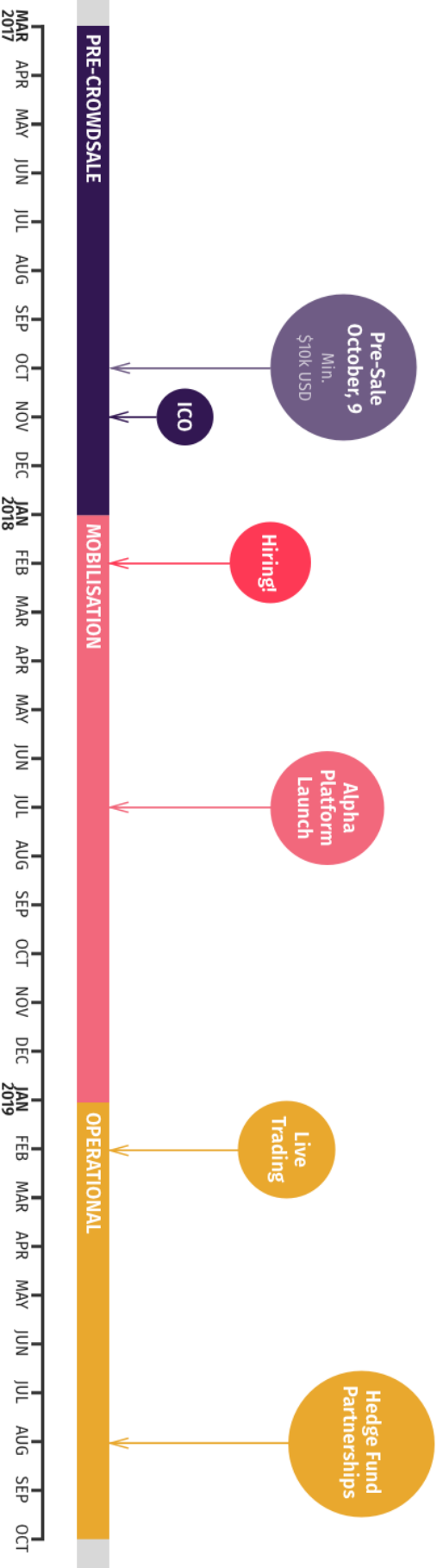
Jonas Karlberg

**Commercial Advisor
& TGE Specialist**



Lexi Gao, GDL, LLM

**International Legal
Advisor**



We've got lots of exciting things coming up...

Upon completion of our crowdsale, we have aggressive plans for mobilisation. We've already started building our core platform and we're excited about scaling the team to support our production services.

Our Alpha platform will be available at the end of Q2, 2018 for early adopters and community supporters.

Following completion of the regulatory requirements, we will commence live trading with our proprietary fund at the beginning of 2019.

We also plan to make our crypto-derivative tokens (SCD) available to qualifying parties in early 2019.

Join our growing community...



Slack

100+



Telegram

300+



Facebook

200+



Twitter

1,400+

hello@sharpe.capital