## Example of commission on Private Medical Insurance

Here is an example of the kind of commissions that self-employed agents will earn for selling PruHealth in the UK.

The exact levels of commission obviously vary somewhat from provider to provider, business to business, and person to person, but this is a fair representation of the kind of commissions on offer in the market for selling PMI.

You will notice that Selltoyourself are assuming an unusually high commission percentage of $50 \%$. Very few salespeople will earn this much. Also, the salesperson will have IPT of $6 \%$ deducted from their commission. Selltoyourself absorb this too, so that the customer really does get back $50 \%$ of their first year's premium, spread over 2 years.

This equates to a $25 \%$ rebate for each of their first 24 monthly payments.
Premiums shown are monthly, percentages shown are of first year's premium and commission shown are "upfront" (typically paid within 4 weeks of the first DD being processed).

| Customer profile example | Monthly premium |  | Salesman's commisison \% £ |  |  | Selltoyourself commission rebate |  |  |
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|  |  |  | \% |  | £ |
| Single man (28) | £ | 37.87 |  |  |  | 40\% | £ | 181.78 | 50\% | £ | 227.22 |
| Married couple (30 \& 28) | £ | 72.05 | 40\% | £ | 345.84 | 50\% | £ | 432.30 |
| Family ( $32,30,8$ \& 6) | £ | 82.65 | 40\% | £ | 396.72 | 50\% | £ | 495.90 |
| Family ( $45,43,18$ \& 16) | £ | 95.27 | 40\% | £ | 457.30 | 50\% | £ | 571.62 |
| Couple ( 60, 58) | £ | 148.92 | 40\% | £ | 714.82 | 50\% | £ | 893.52 |
| Couple ( 65,63 ) | £ | 191.31 | 40\% | £ | 918.29 | 50\% | £ | 1,147.86 |
| Male pensioner (68) | £ | 106.19 | 40\% | £ | 509.71 | 50\% | £ | 637.14 |

Find out more at their web site www.selltoyourself.com or contact Mr Heywood personally at adrian@selltoyourself.com

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